

Volume: 5
Issue: 12
March 2020

nISHIHA

NORTECH

GNG GROUP

MAX CEMENT
MAXIMUM KI GUARANTEE

"May God gift you the colours of Maximum Joy & Happiness"

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FROM THE DESK OF VCMD

"You can only understand people if you feel them through you"- Steinback. That understanding is Empathy but what is Empathy? Goleman defines it as the ability to read other people. Others define it as the concept of identifying with the other person or their situation. Both managers and employees need empathy in order to interact well with customers and with each other. Managers need it even more when they are assign task, when offering criticism and when dealing with employees. Practicing empathy results in better performance. When a manager is respected, the people they lead are more likely to go the extra mile. Empathy tends to build trust bonds. It is a catalyst that creates positive communities in a workplace. The best way to develop and practice empathy would be Listen – with your ears, eyes and heart. Pay attention to others' body language, to their tone of voice, to the hidden emotions behind what they are saying to you, and to the context. Tune in to non-verbal communication. This is the way that people often communicate what they think or feel, even when their verbal communication says something quite different. Empathy is an emotional and thinking muscle that becomes stronger the more we use it. It cannot be selective; it should be a daily habit. I would urge all to practice empathy in Max. Practice Care and Be Concerned. Wish you and your Families all a very happy Holi !

Vineet Agarwal
VCMD



EDITOR'S SPEAK

Dear Maxians!

Greetings again! I hope this newsletter finds you and your family in good health and prosperous wealth.

As we march into March, marking the beginning of Spring, let us blossom to the energetic youth in us and bloom together, bringing out the best in us and explore more about life. Holi, the "festival of colours" is also on its way. Let us colour our lives with splendiddness, forgive one another and share our brotherly love with each and everyone around us. In life we go through the ups and downs. Let us always look at the bright side and not give up on our endeavor, because worrying over something won't help unless we take our stand with appropriate actions. Why? Because time does not wait, it keeps ticking no matter how happy or sad you are, just as it is already the third month of 2020. Time sure flies right ?

And yes, there are too many false news and rumors on the internet, be wise, do not get carried away by Facts that are actually false.

So here is wishing you well on behalf of the Max family. Take good care of your health as the change in weather comes.

Rupesh Mishra
Deputy Editor

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MAX PANORAMA

ANNUAL DEALER MEET 2020 - BANDHAN

The Annual Dealer meet of Max Cement "Bandhan " organized at Guwahati Taj Vivanta on 2nd of February, witnessed a heart - warming participation from all its Dealer network. Our MD- Mr. Vineet Agarwal ,ED- Mr. Prakash Agarwal and Trade Sales GM- Mr. Rajesh Srivastava inaugurated the event with lightning the lamp, accompanied by other senior staffs of the company. The event was especially designed in the "Big Boss" theme and witnessed a spectacular performance of various dance forms including the very popular "Bihu" dance.



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MAX PANORAMA

ANNUAL DEALER MEET 2020 - BANDHAN

Dealers were awarded in various categories based on their previous year performance and were felicitated by Senior officials. The event was a grand success displaying a synergic effort by the entire Sales Team along with the back office guys. Senior staffs from Head Office as well as Plant also witnessed the event.



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MAX PANORAMA

FELICITATION OF OUR MAX DEALER

One of our prestigious Dealer from Arunachal Pradesh was felicitated by our MD, ED and Trade Sales GM when he paid us a visit at our Guwahati office. A small token of appreciation was handed over to him for his continuous support.



SUB DEALER MEET - HOJAI

A Sub Dealer meet was organized at Hojai on 26th February. All our prestigious Max partners were present in the gala event and was addressed by our Trade Sales GM Mr. Rajesh Srivastava.



65TH FILMFARE AWARD SHOW - GUWAHATI

Max Dealers witnessed one of most prestigious and glamorous cine awards, 65th Filmfare Awards on 15th of February in Guwahati. The visit to show was organized exclusively by Max Cement.



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MAX PANORAMA

EJAMSA - A MOTOR ADVENTURE RALLY

Max cement was proud to be associated with the most exciting motor sport rally in Jaintia Hills. EJAMSA was sponsored by Max and was enjoyed by all participants.



DAY & NIGHT CRICKET MATCH

Max Cement has always been associated with sports and encourages all athletes. We were glad to be in association with such a cricket tournament held at Pathshala, Lower Assam.



MAX TECH – SEASON II

Max Tech – Season II, a technical training for techno sales team was organized in our Plant from 3rd February to 6th February. A training program was successfully conducted by our senior officials and all participants were awarded with certificates.



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MAX PANORAMA

SARASWATI PUJA AT PLANT

Saraswati is Hindu goddess of music, art, wisdom & learning is worshipped by one & all. The goddess was worshipped and all employees from plant offered their prayers.



BHUMI PUJA AT PLANT

Before starting the new temple construction work at Plant, Bhumi Puja in presence of our Chairman, Mr. Praveen Agarwal was done. During the puja, prayers were offered to make the land sacred.



MAHASHIVRATRI PUJA AT PLANT

The festival of Mahashivratri was celebrated with utmost devotion and enthusiasm at GVIL temple. All devotees worshipped Lord Shiva, observed a strict fast and did various religious activities.



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DOCTOR'S MESSAGE

CORONAVIRUS - SYMPTOMS & PROTECTIVE MEASURES

Coronaviruses are types of viruses that typically affect the respiratory tracts of birds and mammals, including humans. Doctors associate them with the common cold, bronchitis, pneumonia, and severe acute respiratory syndrome (SARS), and they can also affect the gut. These viruses are typically responsible for common colds more than serious diseases. However, coronaviruses are also behind some more severe outbreaks.

Symptoms :

SNEEZING | RUNNY NOSE | FATIGUE COUGH | FEVER IN RARE CASES
SORE THROAT | EXACERBATED ASTHMA

Scientists cannot easily cultivate human coronaviruses in the laboratory unlike the rhinovirus, which is another cause of the common cold. This makes it difficult to gauge the impact of the coronavirus on national economies and public health.

Basic protective measures:

Wash your hands frequently

Regularly and thoroughly clean your hands with an alcohol-based hand rub or wash them with soap and water. Washing your hands with soap and water or using alcohol-based hand rub kills viruses that may be on your hands.

Maintain social distancing

Maintain at least 1 metre (3 feet) distance between yourself and anyone who is coughing or sneezing. When someone coughs or sneezes they spray small liquid droplets from their nose or mouth which may contain virus. If you are too close, you can breathe in the droplets, including the virus if the person coughing has the disease.

Avoid touching eyes, nose and mouth

Hands touch many surfaces and can pick up viruses. Once contaminated, hands can transfer the virus to your eyes, nose or mouth. From there, the virus can enter your body and can make you sick.

Practice respiratory hygiene

Make sure you, and the people around you, follow good respiratory hygiene. This means covering your mouth and nose with your bent elbow or tissue when you cough or sneeze. Then dispose of the used tissue immediately.

Stay home if you feel unwell. If you have a fever, cough and difficulty breathing, seek medical attention and call in advance.





POEM

प्राची

प्राची के तट से उठकर दिनकर मुस्काये।
खग कुल ने मधुरस में भींगे गीत सुनाये।।
कर्मवीर चल पड़े सपन को पूरा करने।
जिससे जितना हो सम्भव, पर पीड़ा हरने।।
अगर उठे हो ऊपर तो सूरज बन जाओ।
होकर धुर निष्पक्ष धरा रौशन कर आओ।।
सागर बनने की इच्छा यदि मन में पालो।
उर में रख सामर्थ्य, मगर अर्णव सम्हालो।।
अगर पवन बनकर उड़ना भाता हो मन को।
जैव जगत में प्राण वायु बन सींचो तन को।।
इन्द्रासन की भूख जिन्हें छल छद्म करेंगे।
नाना हथकंडे अपनाकर लोभ वरेंगे।।
धर्म - कर्म हैं पूरक, जैव - जगत उद्धारक।
बनो नहीं निज स्वार्थवशी होकर संहारक।।
कलम हाथ में गहकर कवि बनना गर ठानो।
रच कबीर की वाणी मानवता पहचानो।।

डॉ अवधेश कुमार अवध



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NEW RECRUITS

A WARM WELCOME TO THE NEW RECRUITS OF MAX CEMENT



We are pleased to introduce Mr. Kamal Kalita, who has joined us as Sales Executive, based at Rural Kamrup. He is from BBA background and brings along with him over 4 years of experience. Please join us in welcoming him to Max Family.



We are pleased to introduce Ms. Sweata Singha, who has joined us as Front Office Executive, based at Guwahati. She has completed BA(English) and brings along with her over a year of experience. Please join us in welcoming her to Max Family.



We are pleased to introduce Mr. Fakrur Islam Barbhuiya, who has joined us as LMV Driver, based at Plant Office. Please join us in welcoming him to Max Family.



We are pleased to introduce Mr. Rajesh Shulabaiya, who has joined us as a Washerman, based at Plant Office. Please join us in welcoming him to Max Family.



We are pleased to introduce Mrs. Hometre Sympli, who has joined us as a Gardener, based at Plant Office. Please join us in welcoming her to Max Family.

For submission of articles or any other queries
please contact 9903019611 or write to us at nishtha@gnggroup.in

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EMPLOYEE'S BIRTHDAY

HEAD OFFICE

NAME	D.O.B
Ranesh Kumar Bharadwaj	07 Mar
Netai Halder	11 Mar

SALES & MARKETING OFFICE

NAME	D.O.B
DAMBARUDHAR CHANDRA RAY	01 Mar
PULAKESHI SINHA	01 Mar
NABAJYOTI DAS	01 Mar
AKIB ALI	01 Mar
HIRA LAL KAHAR	01 Mar
DHRUBA JYOTI BORDOLOI	01 Mar
BIJU PHUKAN DAS	01 Mar
ARUP RAJBONGSHI	01 Mar
PAPU DAS	04 Mar
NAVINIT KUMAR MISHRA	11 Mar
RUPAM DAS	12 Mar
MANOJ KUMAR MODAK	18 Mar
JINTU MANI DAS	18 Mar
DEBASISH ROY	28 Mar

PLANT

NAME	D.O.B
RITUMONI SAIKIA	01 Mar
SAJAL CHANDRA DAS	01 Mar
NABAJYOTI BARUAH	01 Mar
RUPOM SUKLABAIIDYA	01 Mar
GAUTAM BARMAN	01 Mar
LILESWAR PHUKAN	01 Mar
RATUL BAISHYA	01 Mar
TULE ENGLANG	01 Mar
SUBRATA SINHA	01 Mar
TAFAJUL HUSSAIN	01 Mar
VISHWAMITRA SHARMA	01 Mar
PLI LAMARE	04 Mar
RONJON DKHAR	04 Mar
PHAILOK DKHAR	05 Mar
KILEMEREN	07 Mar
MISS. RIMIKA MUKSOR	07 Mar
JOHNY SUCHIANG	09 Mar
BUNGOTON SINGH	10 Mar
MAHANTA NARZARY	10 Mar
PRATAP CHANDRA NAYAK	11 Mar
LAKSHMI NIWAS SHARMA	12 Mar
KMENLANG BAREH	12 Mar

PLANT

NAME	D.O.B
DEVDAAT GAJENDRA	14 Mar
MILAN DEBBARMA	14 Mar
RAMESH THAPA	15 Mar
PRASHANT MANI TRIPATHI	15 Mar
GENEROUS RYMBAI	16 Mar
GOPAL DAS	17 Mar
EYAHIIYA YAMIN CHOUDHURY	18 Mar
FAKIR CHANDRA JENA	18 Mar
WINCHESTER SUJA	22 Mar
BAPPAN NAMASUDRA	23 Mar
RISHWAOONI POHSHNA	24 Mar
RATISH DAS	26 Mar
BIPUL DAS	27 Mar
LOVELY STAR SUMER	27 Mar
PHULKAN NATH	28 Mar
MEKHREH RYMBAI	28 Mar
SWINDER SINGH	31 Mar
ABHIJIT MAJUMDAR	31 Mar
DABAJIT KONWAR	31 Mar
DURNA BORAH	31 Mar
WINGSTON PASLIEN	31 Mar

